DONALD BURNS AUTHOR | SPEAKER

KEYNOTE OR BREAKOUT SESSION

THE RESTAURANT CULTURE CURE

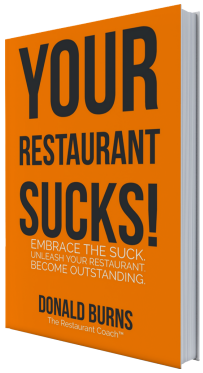
What separates the great restaurants from the average? Culture. A strong culture creates a beacon that attracts guests and top talent to work for your brand. A weak culture produces high turnover and the ebb and flow in sales that so many restaurants experience.

LEARNING KEYS

- MOTIVATE & COMMUNICATE WITH MILLENNIALS
- GET PAST ROADBLOCKS HOLDING YOU BACK
- BUILD A HIGH PERFORMANCE TEAM
- HOW TO SPOT & ELIMINATE A TOXIC CULTURE

GET THE RESTAURANT COACH™ FOR YOUR EVENT

Donald Burns is The Restaurant Coach™, named one of The Top Restaurant Experts to Follow and one of 23 Inspiring Hospitality Experts to Follow on Twitter. He is an author, speaker, and international coach on how restaurant owners, operators, and culinary professionals go from just good to becoming outstanding. A former USAF Pararescueman (PJ), he has the unique skills to break restaurants free from average and skyrocket them to peak performance.



MRM BEVSPOT toast foodable WEBTV NETWORK HotSchedules IN.CREDIBLY

Donald Burns THE RESTAURANT COACH™ 505.445.0213 donald@therestaurantcoach.com www.therestaurantcoach.com