DONALD BURNS AUTHOR | SPEAKER

KEYNOTE OR BREAKOUT SESSION

COMPETITION SUCKS! 10X YOUR RESTAURANT AND DOMINATE YOUR MARKET

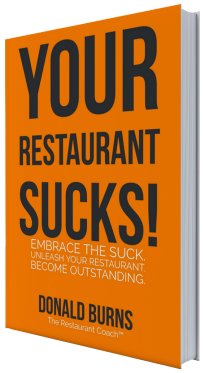
In an ever crowded industry, you don't want to blend in with the competition....you need to STAND OUT! This session will give you a step-by-step plan to launch your brand to the top of your market.

LEARNING KEYS

- HOW TO WIN THE WAR FOR TALENT
- HOW TO STAND OUT ON SOCIAL MEDIA
- 3 TRICKS TO INCREASE MENU SALES
- ELEVATE YOUR RESTAURANT IN ONE STEP!

GET THE RESTAURANT COACH™ FOR YOUR EVENT

Donald Burns is The Restaurant Coach™, named one of The Top Restaurant Experts to Follow and one of 23 Inspiring Hospitality Experts to Follow on Twitter. He is an author, speaker, and international coach on how restaurant owners, operators, and culinary professionals go from just good to becoming outstanding. A former USAF Pararescueman (PJ), he has the unique skills to break restaurants free from average and skyrocket them to peak performance.



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